

## Website Privacy Policy

### Privacy Policy for Web-based Data Collection and Management

**Privacy Statement:** Miramar Pembroke Pines Regional Chamber of Commerce is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Miramar Pembroke Pines Regional Chamber of Commerce Web site and governs data collection and usage. By using the Miramar Pembroke Pines Regional Chamber of Commerce website, you consent to the data practices described in this statement.

#### Collection of Your Personal Information

Miramar Pembroke Pines Regional Chamber of Commerce collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Miramar Pembroke Pines Regional Chamber of Commerce also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Miramar Pembroke Pines Regional Chamber of Commerce. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Miramar Pembroke Pines Regional Chamber of Commerce for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Miramar Pembroke Pines Regional Chamber of Commerce web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Miramar Pembroke Pines Regional Chamber of Commerce public message boards, this information may be collected and used by others. Note: Miramar Pembroke Pines Regional Chamber of Commerce does not read any of your private online communications. Miramar Pembroke Pines Regional Chamber of Commerce encourages you to review the privacy statements of Web sites you choose to link to from Miramar Pembroke Pines Regional Chamber of Commerce so that you can understand how those Web sites collect, use and share your information. Miramar Pembroke Pines Regional Chamber of Commerce is not responsible for the privacy statements or other content on Web sites outside of the Miramar Pembroke Pines Regional Chamber of Commerce and Miramar Pembroke Pines Regional Chamber of Commerce family of web sites.

#### Use of Your Personal Information

Miramar Pembroke Pines Regional Chamber of Commerce collects and uses your personal information to operate the Miramar Pembroke Pines Regional Chamber of Commerce Web site and deliver the services you have requested. Miramar Pembroke Pines Regional Chamber of Commerce also uses your personally identifiable information to inform you of other products or services available from Miramar Pembroke Pines Regional Chamber of Commerce and its affiliates. Miramar Pembroke Pines Regional Chamber of Commerce may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Miramar Pembroke Pines Regional Chamber of Commerce does not sell, rent or lease its customer lists to third parties. Miramar Pembroke Pines Regional Chamber of Commerce may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Miramar Pembroke Pines Regional Chamber of Commerce may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Miramar Pembroke Pines Regional Chamber of Commerce, and they are required to maintain the confidentiality of your information.

Miramar Pembroke Pines Regional Chamber of Commerce does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. Miramar Pembroke Pines Regional Chamber of Commerce keeps track of the Web sites and pages

our customers visit within Miramar Pembroke Pines Regional Chamber of Commerce, in order to determine what Miramar Pembroke Pines Regional Chamber of Commerce services are the most popular. This data is used to deliver customized content and advertising within Miramar Pembroke Pines Regional Chamber of Commerce to customers whose behavior indicates that they are interested in a particular subject area.

Miramar Pembroke Pines Regional Chamber of Commerce Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to : (a) conform to the edicts of the law or comply with legal process served on Miramar Pembroke Pines Regional Chamber of Commerce or the site; (b) protect and defend the rights or property of Miramar Pembroke Pines Regional Chamber of Commerce; and (c) act under exigent circumstances to protect the personal safety of users of Miramar Pembroke Pines Regional Chamber of Commerce, or the public.

### **Use of Cookies**

The Miramar Pembroke Pines Regional Chamber of Commerce Web site use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Miramar Pembroke Pines Regional Chamber of Commerce pages, or register with Miramar Pembroke Pines Regional Chamber of Commerce site or services, a cookie helps Miramar Pembroke Pines Regional Chamber of Commerce to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Miramar Pembroke Pines Regional Chamber of Commerce Website, the information you previously provided can be retrieved, so you can easily use the Miramar Pembroke Pines Regional Chamber of Commerce features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Miramar Pembroke Pines Regional Chamber of Commerce services or Websites you visit.

### **Security of your Personal Information**

Miramar Pembroke Pines Regional Chamber of Commerce secures your personal information from unauthorized access, use or disclosure. Miramar Pembroke Pines Regional Chamber of Commerce secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

Miramar Pembroke Pines Regional Chamber of Commerce will occasionally update this Statement of Privacy to reflect company and customer feedback. Miramar Pembroke Pines Regional Chamber of Commerce encourages you to periodically review this Statement to be informed of how Miramar Pembroke Pines Regional Chamber of Commerce is protecting your information.

### **Contacting Information**

Miramar Pembroke Pines Regional Chamber of Commerce welcomes your comments regarding this Statement of Privacy. If you believe that Miramar Pembroke Pines Regional Chamber of Commerce has not adhered to this Statement, please contact Miramar Pembroke Pines Regional Chamber of Commerce at [info@miramarpembrokepines.org](mailto:info@miramarpembrokepines.org). We will use commercially reasonable efforts to promptly determine and remedy the problem.