

ANNUAL REPORT 2022-2023



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westonflchamber.com



ppwpchamber.com



2022-2023 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

HENRY ROSE - CV MARKETING & FALCON FOUNDATION
BOARD CHAIR

MARC LIEBESKIND - PRINCIPAL FINANCIAL
CHAIR-ELECT

MICHELLE WATSON - LOKATION REAL ESTATE
VICE CHAIR OF FINANCE

LISA I PEREZ - HBL RESOURCES
VICE CHAIR OF GOVERNANCE

ANNETTE ALVAREZ - SHOPS AT PEMBROKE GARDENS
VICE CHAIR OF MEMBERSHIP & EXTERNAL RELATIONS
TIFFANY PANCIERA - BOYD PANCIERA FAMILY FUNERAL CARE
SECRETARY

LEAH CARPENTER - MEMORIAL HEALTHCARE SYSTEM
IMMEDIATE PAST BOARD CHAIR

BOARD MEMBERS

ANITA FAIN TAYLOR - CITY OF MIRAMAR

DANNY BLANCO - WESTCARE/VILLAGE SOUTH

ISMAEL MONROIG - MONROIG ENTERPRISES

IVAN SALDIAS - SALDIAS REAL ESTATE

JAMES KNAPP - BROWARD EDUCATION FOUNDATION

JESSICA BUSQUETS - CLEVELAND CLINIC

JOSE GONZALEZ - GARAGE GURUS

MICHAEL STAMM JR - CITY OF PEMBROKE PINES

STAN BOSTIC - FREEDOM FLIGHT SOUTH FLORIDA

STEVEN SARDUY - INDEMNITY SECURITY & INVESTIGATIONS

VEDNER GERRIER - MEMORIAL HOSPITAL WEST

STAFF

PATTY ARCHER - PRESIDENT

ANGIE BAILEY - MANAGER

The Chamber is dedicated to being a Convener of leaders, a Catalyst for positive change, and a Champion for strong communities.

EXEMPLARY

[ig-'zem-plə-rē] **adjective**

1. *serving as a desirable model*
2. *deserving imitation because of excellence*
3. *representing the best of its kind*

Exemplary sums up how our 2022-2023 chamber year has unfolded. Our continued growth and dedication has allowed us to provide more value and programming for our businesses, while achieving recognition for our efforts in the community. To that end, our colleagues at the FL Association of Chamber Executives deemed us deserving of the 2022 Chamber of the Year title. Here's a little of what we've done:

756

TOTAL CHAMBER MEMBERS

290

NEW MEMBERS WELCOMED TO THE CHAMBER

77

REGULAR MONTHLY EVENTS

40

RIBBON CUTTING CEREMONIES PERFORMED

25

SPECIAL EVENTS HELD

8

NEW TRUSTEES & CHAIRMANS CIRCLE ADDED

7

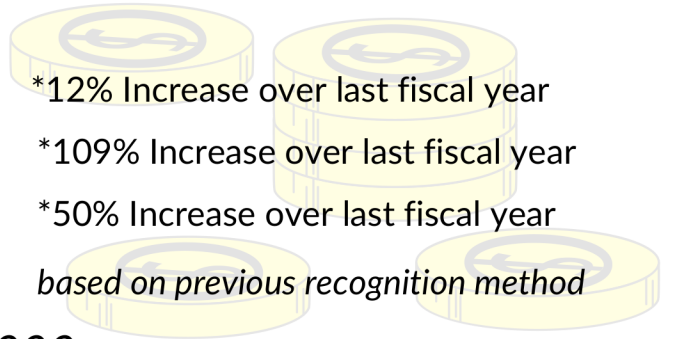
NEW & RESURRECTED EVENTS



BUDGET PERFORMANCE

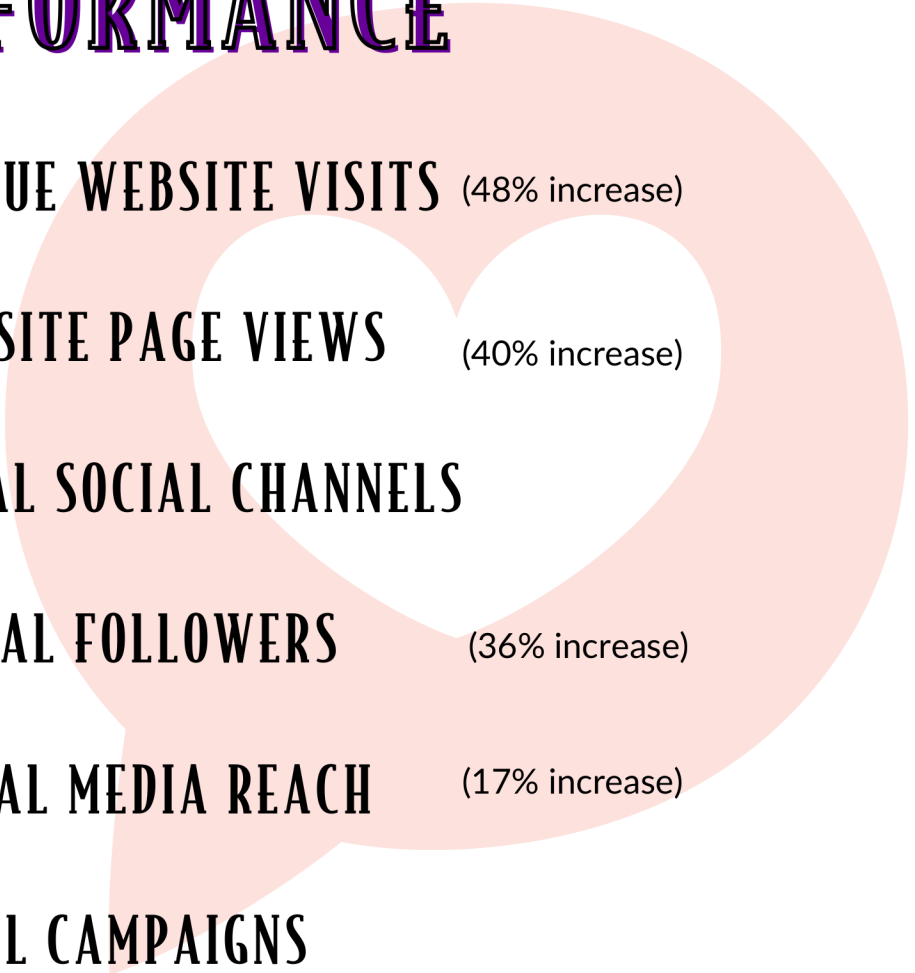
INCOME (ending June 30th)

Membership Dues	- \$206,376.08	*12% Increase over last fiscal year
Non-Dues Revenue	- \$244,331.29	*109% Increase over last fiscal year
TOTAL	- \$450,707.37	*50% Increase over last fiscal year
Net Profit	- \$36,416.97	<i>based on previous recognition method</i>
<i>Proposal to Transfer to Reserve</i>	<i>- \$40,000</i>	



DIGITAL PERFORMANCE

75,556	UNIQUE WEBSITE VISITS	(48% increase)
160,647	WEBSITE PAGE VIEWS	(40% increase)
13	TOTAL SOCIAL CHANNELS	
12,221	SOCIAL FOLLOWERS	(36% increase)
179,579	SOCIAL MEDIA REACH	(17% increase)
269	EMAIL CAMPAIGNS	
29%	OPEN RATE	(32% increase)



BUSINESS AWARD WINNERS

MIRAMAR/PEMBROKE PINES

ED MINAYA LIFETIME ACHIEVEMENT AWARD

Dean Piper - City of Pembroke Pines

VICKI COCEANO COMMUNITY LEADERSHIP AWARD

Francie Santana Dueno - City of Pembroke Pines

Mercy Santana Woodall - S Broward Drainage

Leanne Santana Longsworth - 3 Lil Divas Photo

CORPORATE STEWARDSHIP AWARD

Vera Cadillac Buick GMC

SMALL BUSINESS OF THE YEAR

Florida Immigration Law Counsel

INDIVIDUAL PINNACLE AWARDS

Atley Joseph - Digital Reviews & Reputation

Connie Thomas - Sam's Club



WESTON

COMMUNITY CHAMPION

Weston Commissioner Chris Eddy

CORPORATE STEWARDSHIP AWARD

PNC Bank

SMALL BUSINESS OF THE YEAR

Family Therapy Group of Weston

ROOKIE BUSINESS OF THE YEAR

so dessert

INDIVIDUAL PINNACLE AWARD

Robert Sirota - Yes Mediation

NEW EVENTS

RENEWED EVENTS



CHAMBER
RESOURCE
FAIR

SIP OF WINE, TASTE OF HEAVEN



EVENT SUMMARY:

- First event back since 2019; 2020 cancelled a week before
- New logo and branding redesign
- New location - Miramar Amphitheater at Regional Park
- New Combined VIP component in special seating area
- 27 food vendors, 3 wine bars
- CigarPark airstream lounge, Cafetera305 coffee ventanita
- 3 performance acts accompanied by DJ Angelo
- 9 financial sponsors, 6 in-kind sponsors

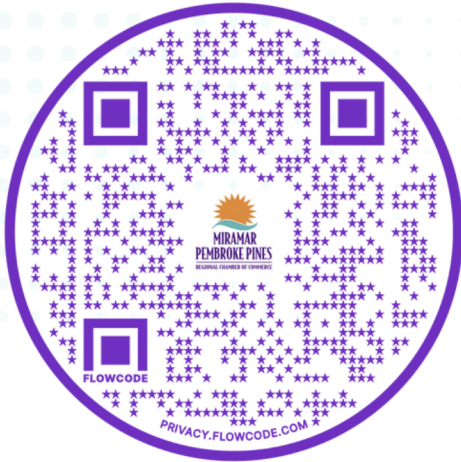
BY THE NUMBERS (vs 2019):

- Sponsorship Revenue: \$55,900 (50% increase)
- TOTAL Revenue: \$84,700 (98% increase)
- Tickets Sold: 975 (33% increase)
- Net Profit: \$16,660 (59% increase)



CHAMBER CONNECTIONS

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TRUSTEES

